

kid's wear

kid's wear department – a platform to present your label

www.kidswear-department.com

kid's wear department is a fashion archive, which started with the spring/summer collection 2010.

Labels of children's fashion are featured with their lookbooks, campaigns, shows, press releases, brand profiles, contacts, shops and of course the latest news on this website.

The labels are presented by name and with their collections. Besides they can forward news about their current collections and events to kid's wear and these news are directly posted on the opening page.

kid's wear department reaches fashion brands, specialist shops, buyers, designers, stylists as well as parents, who are interested in fashion and are setting trends.

Media Information

GENERAL RATES

..... One year € 1.200,00

BANNER RATES

..... Skyscraper (120 pixel x 600 pixel) on the homepage of kid's wear department
1 week € 300,00
4 weeks € 1.000,00

..... Super Skyscraper (160 pixel x 600 pixel) on the homepage of kid's wear department
1 week € 400,00
4 weeks € 1.200,00

REQUESTED MATERIAL

..... lookbook
campaigns
movies / shows
press releases
brand profiles
brand contacts
brand logo

TECHNICAL INFORMATION

..... Images
JPG
72 dpi
height 432 pixel; max. width 705 pixel
RGB modus
Please save the images in photoshop "save to web"!

..... Movies
Flash Video Format
height 432 pixel; max. width 705 pixel

MATERIAL (DIGITAL ONLY)

..... CD-ROM: kid's wear Verlag, Pasteurstr. 1a, D-50735 Cologne,
Tel. +49 221 294 38 42

Media Information

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